

Flowerpot <sup>VP8</sup>  
Verner Panton  
1968





H: 36cm / 14in

Ø: 23cm / 9.1in

# Flowerpot<sup>VP8</sup> Verner Panton 1968

## Product category

Wall lamp

## Production process

The two shades are made from deep drawn metal and the base of the lamp is die casted.

## Environment

Indoor

## Material

Lacquered metal with fabric cord.

## Dimensions

Ø: 23cm / 9.1in, H: 36cm / 14in

## Packaging dimensions

H: 26cm / 10.2in W: 40cm / 15.7 D: 28cm / 10.8in

## Weight

Product: 1.3 kg / Incl. packaging: 2.5 kg.

## Colli quantity

1

## Technical specification

Voltage 220-240V – 50Hz, IP20, Class II

## Light source

E27 Max 40W. Bulb is not included.

## Certifications



## Cord Length

200cm / 78.7in. The lamp offers hard wired installation.

## Cleaning instructions

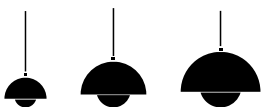
Clean with soft dry cloth. Always switch off the electricity supply before cleaning.

## → Stock items

Matt White (RAL 9003), Matt Light Grey (PT 3U), Matt Black (RAL 9017), Beige Red (RAL 3012), Grey Beige (NCS S 4005-Y20R), Mustard (NCS S 3060-Y10R).

Due to variation in material, a slight tone difference may occur.

## Related products



VP1

VP7

VP2



VP3

VP9

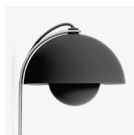
VP4



→ Matt White



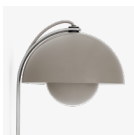
→ Matt Light Grey



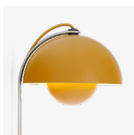
→ Matt Black



→ Beige Red



→ Grey Beige



→ Mustard

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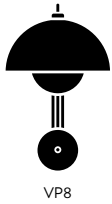
# & Tradition<sup>®</sup>



Press Release

Flowerpot<sup>VP8</sup>  
Verner Panton  
1968

&Tradition launches



# Flowerpot<sup>VP8</sup>

## Verner Panton

### 1968

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**Product category**  
Wall lamp

**Production process**  
The two shades are made from spun steel.

**Environment**  
Indoor

**Materials**  
Lacquered metal.

**Colours**  
Matt White, Matt Black, Matt Light Grey,  
Beige Red, Grey Beige, Mustard.

**Dimensions (cm/in)**  
W: 35.5cm / 14in, D: 23cm / 9.1in.

**Design year**  
1968

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Press info  
[andtradition.com](http://andtradition.com)

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Introducing VP8, the newest addition to the iconic Flowerpot series.

A beloved part of the &Tradition collection since 2010, the Flowerpot lamp is an icon of Danish design. Debuted by Verner Panton in 1968, the acclaimed designer produced numerous sketches of Flowerpot – yet the wall lamp version never made its way to production. Many years later, &Tradition, in close collaboration with the Panton family, has decided to make this classic and original Verner Panton design piece available.

The Flowerpot lamp embodies the acclaimed designer’s experimental approach to home items. Comprised of a rounded pendant that hangs from the semi-domed upper shade, its futuristic silhouette pushed the boundaries of conventional design. Perhaps this was because it melds the precision of Danish design to an attitude of individualism, remaining practical while still playful; functional yet fun.

It was this experimentation that set Panton apart from his contemporaries. He challenged mindsets and pushed boundaries, with the intention of provoking people into using their imagination. This is summed up nicely by Panton himself who explains, “By experimenting with lighting, colours, textiles, and furniture, and utilising the latest technologies, I try to show new ways to encourage people to use their fantasy and make their surroundings more exciting.” With that in mind, the VP8 comes in a range of modern tones used throughout the Flowerpot series: Matt White; Matt Light Grey; Matt Black; Beige Red; Grey Beige; and Mustard.

“As one of the greats of Danish design, Verner Panton revolutionized the way in which we think about interior design,” notes &Tradition founder and CEO Martin Kornbek Hansen. “To continue honouring his legacy, we are delighted to introduce the VP8 as the latest addition to the Flowerpot family.”

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Verner Panton remains one of the most radical Danish designers of all time, given his avant-garde approach to fluid shapes previously impossible, along with his palette of vivid colours and striking geometric patterns. Panton’s penchant for playful provocation took him beyond designing furniture, lighting, textiles, posters and rugs to creating entire environments akin to visually immersive experiences.



&Tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique portfolio of furniture and lighting spans from the 1920s to the present day and includes designs by internationally renowned designers.



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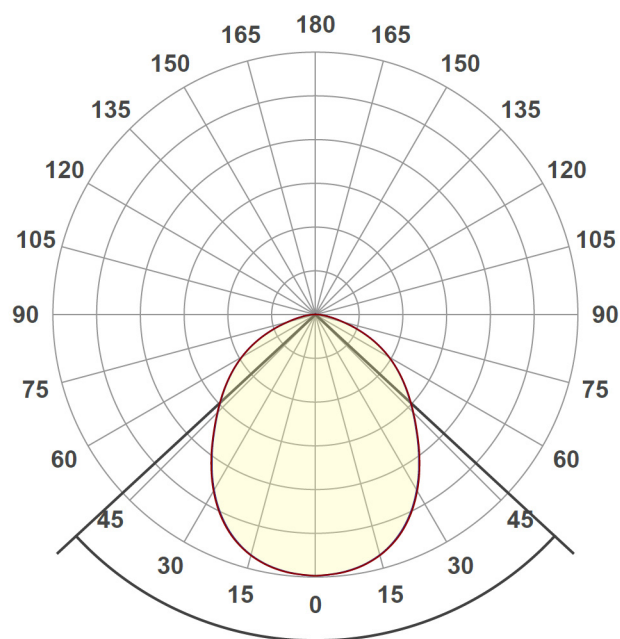
## Subject of measurement

Product: Flowerpot VP8  
Item number: 20793101  
Tracking number: VT200804-009328

## Tested light source

E27 13W - Osram Parathom Classic A  
Dim  
Light output: 1521 lumen  
Colour temperature (Kelvin): 2700K

## Test Result



Beam angle: 94°  
Intensity distribution - Polar

## Measurements obtained

|                     |               |
|---------------------|---------------|
| Light output        | 336 lumen     |
| Light efficiency    | 26 lumen/Watt |
| IES file available  | Yes           |
| LDT files available | Yes           |

\* Results may vary depending on the type of bulb used in the lamp.